



Privacy Policy

At Xeople Pty Ltd., it is our utmost priority to safeguard your privacy. This Privacy Policy establishes the guidelines for the collection and utilization of information and data by Xeople when you engage with our websites, products, and services, including any other websites or services connected to this Privacy Policy. Respecting your privacy is of great importance to us, and we strive to provide clear and open communication regarding the gathering, utilization, and disclosure of information concerning you. Throughout this policy, references to "Xeople," "we," and "us" pertain to Xeople Pty Ltd., and its affiliated entities.

We highly value your privacy and aim to be transparent about how we gather, use, and share information about you. In this policy, "Xeople," "we," and "us" refer to Xeople Pty Ltd., and related entities.

If you do not agree with this policy, please do not access, or use our Products and Services, or any other sites or services linked to this Privacy Policy.

What information do we collect about you?

When you engage with us via our websites or any sites or services that connect to our Privacy Policy, we may collect data and other relevant information from you. This includes:

When You Visit Our Websites:

When you engage with our websites, we may collect data through various means, such as when you submit web forms, subscribe to our blog, register for webinars, or seek customer support. During these interactions, we may request certain information, including your email address, first and last name, and other pertinent business-related details. It is important to note that you have the option to explore our websites without providing any personal data.

Information We Collect from Other Sources (Xeople Partners):

We may receive information about you from our network of partners, obtained through deal and lead registration processes facilitated by our partners.

XEOPLE PTY LTD

63 Hartnett Dr, Seaford, Victoria-3198, Australia

ACN - 636 856 552



Information from Third Parties:

We may acquire information from third-party service providers, affiliated companies, business partners, and solution partners. This information may be obtained through lawful means and is subject to the terms and conditions set forth by the respective parties involved.

Personal Information from Different Sources:

We reserve the right to merge the personal information obtained from you with personal information sourced from other legitimate sources, including third-party providers of business information and publicly available sources such as social media platforms. This amalgamation may include details such as physical mailing addresses, work titles, email addresses, phone numbers, IP addresses, and social media profiles. The purpose of this data consolidation is to enhance and update our records, identify potential new customers, deliver more tailored advertising, provide personalized emails, suggest products and services aligned with your interests, and promote relevant events. Please note that the collection of your data by these third-party providers is governed by their individual privacy policies.

Automatically Collected Information:

When you visit our websites, certain information is automatically collected, including your IP address and device type. We may also gather data about your website navigation, such as the pages you viewed and the links you clicked on. This information helps us understand how you browse our websites to enhance your experience.

Please refer below for more information on the use of cookies and similar tracking technologies.

How We Make Use of Your Data

To communicate with you:

- We use your information to provide customer support, such as resolving technical issues and investigating product outages or bugs.
- Provide you with the information you've requested from us.
- Provide information on our security upgrades, system updates, maintenance, and help with using our services.
- Send marketing communications that are tailored to your marketing preferences.

XEOPLE PTY LTD

63 Hartnett Dr, Seaford, Victoria-3198, Australia

ACN - 636 856 552



We may also contact you via phone to inquire about Xeople products and services that you might be interested in. If you have a planned call with an Xeople representative, we may record and transcribe the call. You will be informed that the call is being recorded prior to the call, and you will have the option to opt out of having the call recorded.

Legal Basis for Processing Personal Data (EEA and UK visitors only):

If you are a visitor from the European Economic Area (EEA) or the United Kingdom (UK), we process your information based on legal grounds specified under applicable EU regulations. The legal bases depend on the services you use and how you use them.

How We Store and Secure Your Information

We employ a range of security technologies and protocols to safeguard your Data against unauthorized access, use, or disclosure. To ensure the protection of the Data you provide, we store it on computer servers located within a controlled and secure environment that is devoid of unauthorized access, use, or disclosure. Adequate physical, technical, and organizational measures are implemented to maintain the security and integrity of the Data.

Data Storage and Security: We employ various security measures to protect your data from unauthorized access, use, or disclosure. Your data is stored on secure computer servers in controlled environments. We retain the data as long as necessary to fulfil legal obligations, resolve disputes, and enforce agreements.

If you have chosen to receive marketing communications from us, we keep information about your marketing preferences for a reasonable period from the date you last expressed interest in our content, products, or services, such as when you last opened an email from us. We retain information collected from cookies and other tracking technologies for a reasonable period after it was created.

Our clients, as data controllers, are responsible for complying with any legislation or laws requiring notice, disclosure, and/or consent prior to collecting Personal Data from their customers. Customers, not Xeople Pty Ltd., are entirely responsible for maintaining or disclosing their Personal Data to third parties or any other platform.

Cookies and Similar Technologies

Our websites use cookies and similar technologies to enhance your browsing experience. These technologies do not directly identify you but help us track your activities and improve our services. You can configure your browser to notify you about cookies, giving you the option to accept or reject them. However, note that refusing cookies may affect the performance and usability of our website.

XEOPLE PTY LTD

63 Hartnett Dr, Seaford, Victoria-3198, Australia
ACN - 636 856 552



A web cache (or HTTP cache) is a type of information technology that temporarily stores (caches) web content such as HTML pages and images to reduce bandwidth usage, server load, and perceived lag. These are used to improve the user experience when providing services.

Third-Party Advertising

We collaborate with third-party advertising networks to present advertisements on our website and oversee our advertising activities on other websites. Our advertising network partner utilizes cookies and web beacons to gather information about your online activities and deliver targeted advertisements that align with your interests.

Complaints

If you have concerns or complaints about how we handle your personal information, please contact us via email at legal@entiresoftware.com We take privacy matters seriously and will promptly address your concerns.

Last updated: May 2023

XEOPLE PTY LTD

63 Hartnett Dr, Seaford, Victoria-3198, Australia

ACN - 636 856 552